



# 5 HIRING MISTAKES THAT COST CONSTRUCTION FIRMS TIME & BUDGET



## Time is Money

In construction, time is money. And hiring the wrong person—or waiting too long to hire—can lead to delays, rework, and even safety issues. At Cherry Talent Group, we've helped construction firms avoid costly missteps by refining their hiring process. Here are five of the most common mistakes—and how to avoid them.

### 1. Waiting Until It's an Emergency

**The problem:** When hiring becomes a fire drill, mistakes happen. You're more likely to settle for someone who's "available now" instead of the right fit.

What to do instead:

- **Build a bench.** Always be networking and collecting resumes, even when you're not hiring.
- **Forecast your hiring needs.** Look at upcoming projects and plan accordingly.
- **Partner early with a recruiter.** Get support before it's urgent, so you're not starting from scratch when the pressure hits.

## 2. Overlooking Culture Fit

**The problem:** A candidate might have all the right experience but still be the wrong fit for your team dynamics, pace, or communication style.

What to do instead:

- **Define your culture.** Be clear about the values, pace, and expectations of your worksite.
- **Dig into real-life scenarios.** Find out how candidates have handled tough situations on the job.
- **Involve your team.** Let potential hires meet the crew—they'll spot misalignment quickly.



- **Prioritize safety-mindedness.** Look for a strong track record with protocols and compliance.

## 3. Not Vetting for Field Readiness

**The problem:** Some candidates look great on paper but struggle in the physical, unpredictable world of construction.

What to do instead:

- **Focus on hands-on experience.** Ask about specific tools, equipment, or environments they've worked in.
- **Test problem-solving skills.** Field conditions change daily—how do they handle curveballs?

## 4. Skipping Reference Checks

**The problem:** You miss crucial insights—both good and bad—when you don't talk to people who've worked with the candidate before.

What to do instead:

- **Ask for direct supervisors.** They'll give you the clearest picture of performance and attitude.
- **Dig deeper.** Don't just ask if they'd rehire—ask why and what they'd do differently.
- **Use references to onboard better.** Learn how to support your new hire from Day 1.

## 5. Trying to Do It All In-House

**The problem:** You're already stretched thin managing crews, bids, and schedules—hiring becomes one more thing, and it often falls through the cracks.

What to do instead:

- **Outsource the heavy lifting.** A trusted recruiting partner can streamline the entire process.
- **Leverage industry expertise.** Specialized recruiters understand the roles and red flags.
- **Free up your time.** Focus on jobsite success while your recruiter brings the right people to the table.

## The Bottom Line? You Deserve Better Hires.

Hiring doesn't have to drain your time or budget. With a smart strategy—and the right support—you can build reliable teams who show up, get the job done, and grow with your business.

At Cherry Talent Group, we get construction. We bring the human back into hiring—so your projects stay on track and your team stays strong.

## LET'S BUILD YOUR DREAM TEAM TOGETHER!

Don't let hiring challenges hold your business back. At Cherry Talent Group, we're more than just recruiters—we're your trusted partners in hiring and retention. We take the time to understand your company, culture, and goals so we can help you build a connected, committed team that fuels your growth.

Schedule a free 30-minute discovery session with our talent experts. We can't wait to help you cherry-pick your next standout hire—and keep them thriving.



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